

# Welcome Guide

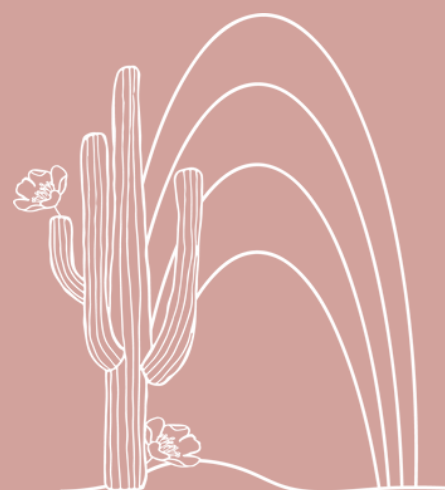
ASHLEIGH SKY PHOTOGRAPHY.COM



Ashleigh Sky  
PHOTOGRAPHY

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# About me and my style



I am a Wife & Mother to two beautiful busy boys. I Love deep conversations, the Outdoors, my Dog Maple and Hot Coffee!

My creative outlet is Photography and My joy is to make people happy.

I am so thrilled when people trust me to document their family by means of photos. I have been capturing families for over seven years now in Sunny Western Australia

Capturing that precious moment in time to be treasured for years to come is truly priceless.

As my work can testify I love the moments that make you "feel". I pour my heart into your session and into each image I deliver.

It's important to me that my clients feel comfortable and relaxed. There is no strict posing only gentle guidance to get the most from our time together.

Booking me means you appreciate emotive natural photography.

Let's explore, have fun and enjoy the moment..

Ash x







# Booking Step by Step



Choose and Lock in your Date



Pay your Session Fee via Bank Transfer  
Fill In the online Questionnaire and Sign the Contract



Discuss Location Options  
I have a vast list of stunning locations to choose from around the Perth and South West Area



Choose your clothing colour palette  
I have some tips in this welcome guide to help you here



One week before your shoot we will confirm your Session and check the weather forecast  
Pay the remainder of your Invoice



On Shoot day we will touch base again and meet on location! Let the fun begin!



You will receive your online gallery within 4 weeks.  
Choose your images or upgrade if you love them all!



# Pricing

## CHOOSE A DELUXE PACKAGE

### OPAL

15 Edited images delivered via online gallery  
Four 4x6" prints

\$550

### EMERALD

30 Edited images delivered via online gallery  
Eight 4x6" prints

\$600

### DIAMOND

ALL Edited images delivered via online gallery  
Ten 4x6" prints & Custom USB

\$800



FAMILY MATERNITY NEWBORN  
ENGAGEMENT & GROUP SESSIONS



LOVE BUG ON THE WAY?  
LET'S DOCUMENT YOUR BEAUTIFUL JOURNEY

## BABY BUBBLE PACKAGE

ONE MATERNITY SESSION  
& ONE NEWBORN IN HOME SESSION  
BOTH SESSIONS GO FOR APPROXIMATELY ONE HOUR  
INCLUDES ALL EDITED IMAGES ON CUSTOM USB  
PLUS FIFTEEN FINE ART 4X6 INCH PRINTS

\$1200



PLUS EXCLUSIVE 15% OFF MATERNITY  
HIRE GOWNS WITH MAMARENTALS

ALL PACKAGES INCLUDE  
GST & STANDARD POSTAGE



# Styling Tips



WEAR CLOTHES YOU FEEL GOOD IN  
AVOID BOLD LOGOS AND CARTOON TEES AS THEY REALLY DO DATE THE PHOTOS. A MIX OF WOOL BLENDS, FLOWY DRESSES, SOFT PATTERNS ALL WORK WELL-ASK ME IF YOU ARE STILL STUCK.

I WANT YOU TO BE "YOU" NOT A REPLICA OF EVERY OTHER FAMILY. I STRONGLY ENCOURAGE YOU TO BE "YOU", HOWEVER, THERE ARE SOME LITTLE POINTERS WHICH MAY HELP MAKE YOUR PHOTOS LOOK A LITTLE MORE SPECIAL.

A GREAT TIP I WAS GIVEN WAS TO START WITH MUM'S OUTFIT. FIND SOMETHING YOU LOVE, THAT MAKES YOU FEEL BEAUTIFUL. WE CAN NOW BASE ALL THE OUTFITS OFF OF THIS PIECE!



FIND SIMILAR TONES IN THE PATTERNS AND COLOURS. AIM FOR ALL FAMILY MEMBERS TO BE IN SIMILAR OR COMPLIMENTARY TONES.

LINEN BLENDS LOOK JUST GORGEOUS AND ARE EVERYWHERE RIGHT NOW. THEY ARE FLATTERING, SUPER COMFORTABLE AND LIGHTWEIGHT. THEY ALSO GIVE A BEAUTIFUL TEXTURE AND NATURAL ELEMENT TO YOUR PHOTOS. PIECES WITH WOODEN OR SHELL BUTTONS GIVE A NICE TOUCH TOO.

KNITWEAR IS A GREAT OPTION FOR LAYERS AND GIVING A COZY FEEL AND ARE ESSENTIAL IF ITS A WINTER SESSION!

COMFORT NEEDS TO BE CONSIDERED, MANY OF THE POSITIONS YOU WILL BE IN DURING THE SHOOT WILL REQUIRE, BENDING, SITTING AND PLAYING-SO PLEASE KEEP THIS IN MIND! TIGHT FITTING CLOTHING MAY MAKE IT AWKWARD, SO A LONG FLOWING SKIRT/DRESS OR JEANS COULD BE WORN INSTEAD

ALSO IT IS VITAL THAT THE KIDS ARE DRESSED FOR THE WEATHER.



FOOTWEAR - SOMETHING SIMPLE AND NEUTRAL WOULD ALWAYS WORK WELL, IF WE GO TO THE BEACH OR SHOOT INSIDE YOUR HOME, OFTEN SHOES WILL NOT BE WORN.

ABOVE ALL WEAR WHAT YOU LOVE, ANY SPECIAL NECKLACE YOU ADORE, PRETTY EARRINGS, A CUTE HAT-GO FOR IT!

LET US MAKE THIS SESSION SOMETHING TO REMEMBER.



# Frequent Questions

## HOW CAN I MAKE THE MOST OF MY SESSION?

TRY TO RELAX! I MEET WITH FAMILIES BIG AND SMALL, SHY AND OUTGOING EVERY SINGLE WEEK. IT'S IMPORTANT FOR EVERYONE TO FEEL AS RELAXED AS POSSIBLE. MY TIP IS TO TRY AND HAVE A CHILLED OUT DAY. SPENDING A HUGE DAY OUT BEFOREHAND MAY MAKE THE KIDS SUPER EXHAUSTED COME SHOOT TIME. THEY MAY BE SO TIRED AND A PHOTO SHOOT MAY JUST BE TOO MUCH FOR LITTLE ONES TO ENDURE.

A FEW SNACKS OR TREATS ARE WELCOME IF YOU THINK IT WILL HELP KEEP THE KIDS (AND GROWN UPS) HAPPY. PLEASE HAVE SOME FOOD TO EAT BEFORE HAND ESPECIALLY FOR LITTLE ONES AS NO ONE WANTS TO BE HUNGRY!

YOU'RE WELCOME TO BRING SOME BEVS TO HELP YOU RELAX AS WELL.

## CAN I BRING MY DOG?

YES OF COURSE-FUR CHILDREN ARE THE BEST! AS LONG AS THE LOCATION IS DOG FRIENDLY AND YOU ARE HAPPY TO KEEP THEM SAFE DURING THE SESSION.

## WHAT HAPPENS WITH POOR WEATHER?

WE WILL RESCHEDULE. IF IT'S FAR TOO WINDY, EXTREMELY HOT OR RAINING HEAVILY WE CAN SWAP TO ANOTHER DATE

## WHAT IF MY KIDS DON'T COOPERATE?

TRUST ME. AS A MUM I HAVE SEEN IT ALL. MY SESSIONS ARE VERY "CHILD LED" WE OFTEN JUST KEEP WALKING, ADVENTURING AND EXPLORING. I WANT YOUR CHILDREN TO HAVE A MEMORABLE TIME, TO FEEL HAPPY AND SAFE. I WON'T FORCE KIDS TO DO ANYTHING THEY DON'T WANT TO DO.

## DO YOU OFFER PAYMENT PLANS?

YES! I SURE DO

### WHAT DOES AN EDITED IMAGE MEAN?

I WILL REMOVE ANY SKIN BLEMISHES LIKE PIMPLES, SCRATCHED OR BRUISED SKIN. MY EDITING IS NATURAL AND I AIM TO KEEP YOU LOOKING LIKE YOURSELF, STAYING TRUE TO THE COLOURS AND TONE OF THE DAY. ADJUSTING LIGHT AND SHADOW AS REQUIRED REFLECTING MY SIGNATURE STYLE

### CAN I UPGRADE IF I WANT MORE THAN THE IMAGES IN MY PACKAGE?

OF COURSE! ONCE YOU HAVE VIEWED YOUR GALLERY YOU CAN LET ME KNOW WHICH PACKAGE YOU WOULD PREFER

### WILL YOU SHARE IMAGES ON SOCIALS?

AS PART OF MY MARKETING I WOULD LOVE TO USE A SELECTION OF IMAGES FROM YOUR SESSION ON SOCIAL MEDIA OR MY WEBSITE.  
IF YOU WOULD PREFER NOT PLEASE LET ME KNOW.

### HOW LONG DOES IT TAKE FOR MY GALLERY TO BE COMPLETE?

APPROX 4 WEEKS FROM SHOOT DAY YOU WILL RECEIVE YOUR GALLERY TO VIEW.





# Locations & Travel

WHERE SHOULD WE TAKE OUR PHOTOS?

I STRONGLY RECOMMEND CHOOSING A LOCATION THAT IS SPECIAL TO YOU. THE FAMILY HOME IS A GREAT STARTING POINT.

WHAT ARE YOUR FAVOURITE ACTIVITIES TO DO AS A FAMILY? WHY NOT TRY AND INCORPORATE THAT INTO YOUR SESSION. FOR SOME LOCATIONS THERE MAY BE EXTRA WALKING INVOLVED SO PLEASE CONSIDER THIS IF YOU HAVE YOUNGER CHILDREN OR ELDERLY ATTENDING.

DO YOU CHARGE A TRAVEL FEE?

ONLY IF THE LOCATION IS OVER 80KMS FROM THE PERTH METRO AREA.

DO YOU TRAVEL TO THE SOUTH WEST?

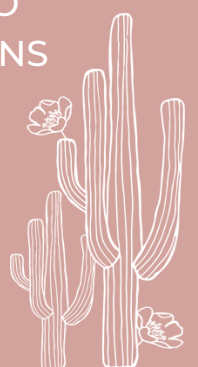
I SURE DO! IT IS A TRULY MAGICAL PLACE. TRAVEL FEES WILL APPLY

CAN WE GO TO MORE THAN ONE LOCATION?

YES, THIS IS POSSIBLE. IF IN CLOSE PROXIMITY WE CAN SHOOT AT TWO LOCATIONS. IF YOU WOULD LIKE TO EXTEND YOUR SESSION TIME THAT CAN BE DISCUSSED.

WHAT TIME DOES A SHOOT START?

GENERALLY FOR THE STUNNING GLOW IT IS RECOMMENDED TO SHOOT THE HOUR BEFORE SUNDOWN. FOR NEWBORN SESSIONS MORNINGS ARE USUALLY SUITABLE.





Home



Urban



Bush



River



Field



Coast



Hills



Forest



Seasonal







## Kind words

"Cannot recommend Ash highly enough! Her talent speaks for itself - we have the most beautiful family photos from all of our shoots with her; perfect memories that capture the essence of all our personalities to a tee! She is such a fun, caring person & her beautiful nature puts you instantly at ease, ensuring your photos look relaxed & natural without having to pose. She goes above & beyond with booking, communication, packaging, delivery & the amazing final products - your images! Do not hesitate to book this amazingly talented, gorgeous soul for your next photoshoot".

- Shannyn George

## How to book

Simply email me directly or via my [website](https://www.ashleighskyphotography.com) and we can make plans. I am so excited to meet you and capture your love,

Ash x

